

## Zurich, December 2006 : PROJECT FOR THE PUBLICATION OF A BOOK

**Concept of the publication :** a book on Harald Szeemann' archive premiering a chain of yearly books related to the most important curators and their methodology made by international curatorial schools.

**Purpose:** Understand Szeemann's method of exhibition maker and study the original documents of the archive in Tegna

**Contents:** original unpublished materials left in the archive in Tegna: map, photos about his exhibitions, about the display; produce new materials interviewing people who worked with, co-curators, artists.

**Launch:** in occasion and in parallel with the exhibition that we will prepare during the opening of the Lyon Biennial in September 2007

**Target:** Professionals, book on curator made by young curators

**Publisher:** JRP Ringer, Zurich

**Graphic and physical structure of the book:** to be discussed, proposed, accepted.

## 1. PROPOSAL

### Preface

#### Chapter 1: Archive

-Archive in general: What is an Archive ?, Archive and power, archive and memory

( see text on Aby Warburg, Walter Benjamin)

-Szeemann archive: map, list of books, magazines, what there is inside, atlas of his interests

#### Chapter 2: Methodology of an Exhibition Maker

This chapter's aim is to show how Szeemann realized an exhibition : taking one example -> scientific research

- Interviews with people who worked for this exhibition
- Accumulating documents such as photos, letters, contracts ect .
- Making a timeline, process description, making a list of resources on this exhibition and research how those resources effect on the exhibition.
- Showing how he dealt with public and media reactions after making exhibition.

#### Chapter 3: Interviews

1. Interviews with professionals and artists who worked with Szeemann.
2. Interviews with curators who are the same generation as him. (To understand how they

- perceive Szeemann's work, and his show)
3. Interviews with young curators to ask what they think about Szeemann's influence, contribution.
  - (4. Correspondances with artists, important hand written letters of him.)

**Appendix** : Biography, Bibliography on/by Harald Szeemann

## **2. PROPOSAL**

12 Janvier 2007

### **Contents/Summary**

Preface

by Yves Aupetitallot & pedagogical team

Introduction (contextualize)

by session 16

#### **Critical text**

by session 16 and/or by guest author(s)

Part I – Methodology

1) Agency (Independent Curator + Communication Strategies)

- *Context of creation*
- *Status of the company*
- *Decription of the aims*
- *Functioning of the agency : Interviews of collaborators: Josy Kraft & Jérôme Szeemann (transports), Bâle ; Christoph Zürcher, Locarno (architect) ; Philipp Russek, Zurich ; Kees Anssen, Berlin ; Corinne Giandou, Brussels*

2) Factory

- *Map of archives*

- *Functioning of the archives : Interviews of collaborators: Josy Kraft & Jérôme Szeemann (transports), Bâle ; Christoph Zürcher, Locarno (architect) ; Philipp Russek, Zurich ; Kees Anssen, Berlin ; Corinne Giandou, Brussels ; family members (Una Szeemann?)...*
- *Photos*

## Part II – Application : Exhibitions

### D5, Grandfather, Belgique Visionnaire, Bachelor Machine

- *Data map: How does he conceive his project (the reference points, the documentation, the intellectual interests - the arts, the literature, the film, the music, etc, he is interested in at the time? In which directions does he go & what does he chose to develop? How? etc.*
- *Working process: how does he select the artists, invites them, select the works? etc.*
- *Organisation & realisation of the exhibition(s): Interviews of collaborators: Josy Kraft & Jérôme Szeemann (transports), Bâle ; Christoph Zürcher, Locarno (architect) ; Philipp Russek, Zurich ; Kees Anssen, Berlin ; Corinne Giandou, Brussels ; family members (Una Szeemann?)...*
- *Interviews of co-curators?*
- *Interviews of participating artists?*
- *Interviews of professional visitors (curators, artists, art critics, collectors...)?*
- *Photos*

## Part III – Actuality

### Interviews of Curators

#### Current Context (How does it work today?)

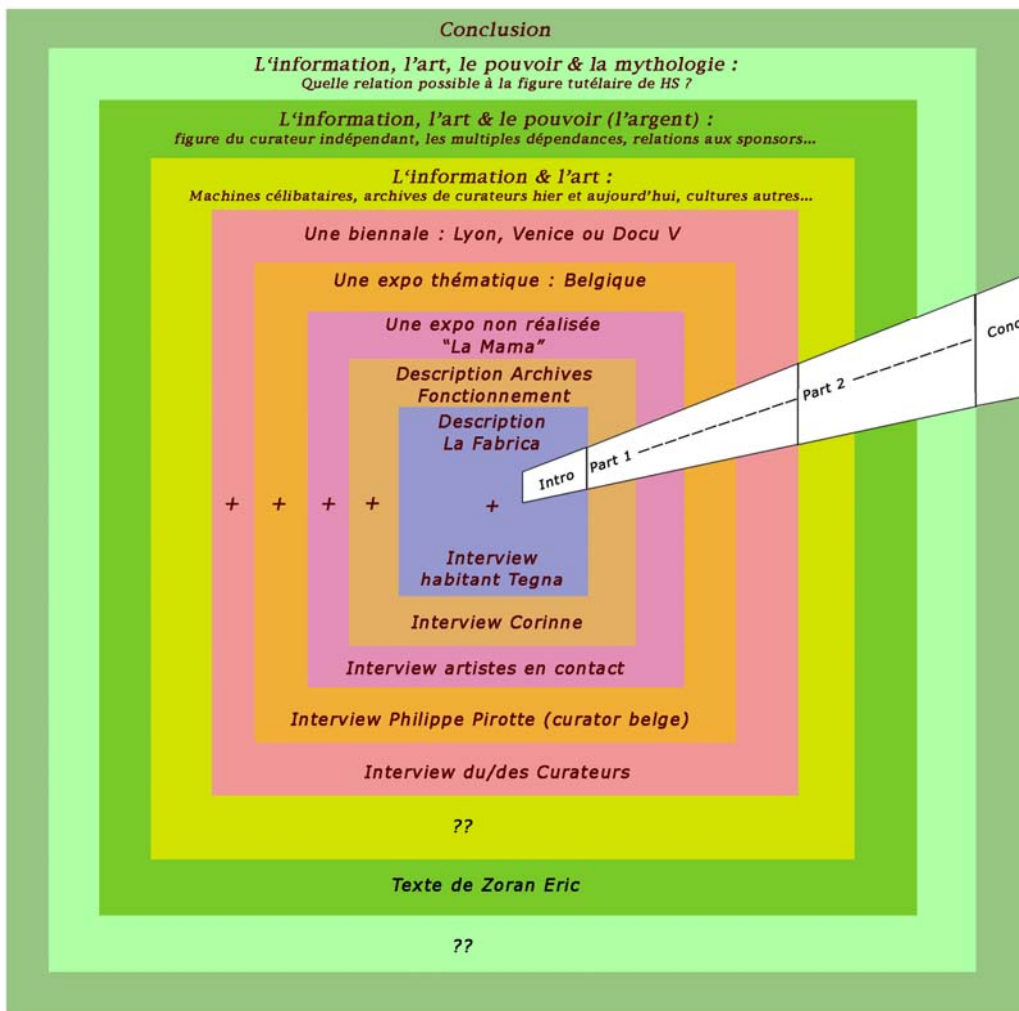
- *Independent Practice + Relation to the Institution*
- *Treatment of “data” in relation to conceiving exhibitions*
- *Communication/Branding of the Curator*
- *Touring/Selling of Exhibition*
- *...*

*Notes (perhaps already included in the text(s)?)*

*Expography & Biography & bibliography*

*Imprint (Appendix), including the acknowledgements*

**Livre Session 16 / Archives de Harald Szeemann**  
**Proposition de Sommaire**  
**en forme de Machine Célibataire**



Fabien le 11/01/07

**INTRO ET PART I**

2 descriptions d'ensemble La Fabrica & les Archives : photos + texte  
 3 descriptions détaillées la Mama, Belgique, Biennale : photos + texte  
 5 interviews pour compléter ces descriptions

**PART II :**

3 textes théoriques-critiques sur la problématique :  
 "H. Szeemann : information, art, pouvoir, mythologie"

Autres contributeurs possibles : Giovanni Carmine, Seth Siegelaub...

## 4. PROPOSAL

mon 29 jan 07

### POSSIBLE SUMMARY of our BOOK

Introduction

1) Contextualize

2) Problematic of working :

- on memory (hommage, writing on history...)
- in archive (trying to find The Methodology ??? The Truth ???)

————— by session 16

3) Critical text

————— by guest author(s)

### Part I – Methodology

1) Agency (Independent Curator + Communication Strategies)

- Context of creation
- Status of the company
- Description of the aims
- Functioning of the agency : Interviews of collaborators:
  - Josy Kraft & Jérôme Szeemann (transports), Bâle
  - Christoph Zürcher, Locarno (architect) ;
  - Philipp Russek, Zurich ; Kees Anssen, (Berlin)

————— (by session 16)

- + Critical text on nowadays statut of independance

————— (by session 16, or authors)

2) Factory

- *Map of archives*
  - • *Corinne Giandou, Brussels*
  - *Family members (Una Szeemann?)*
  - *Juliette...*
  - *Photos*
  
  - + Critical text on nowadays relation to data and how to transform them into culture
- (by session 16, or authors)

Part II – Application : studies of two exhibitions / D5 and L'autre (Lyon, 97)
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- *Data maps*
  - *How does he conceive his project :*
    - *reference points,*
    - *documentation,*
    - *intellectual interests - the arts, the literature, the film, the music, etc, he is interested in at the time?*
    - *In which directions does he go & what does he chose to develop ? How ? etc.*
  - *Working process: how does he select the artists, invites them, select the works? etc.*  
*based on*
    - *interviews of co-curators of D5 and Raspail, curator of the Biennial of Lyon*
  - • *participating artists*
  - *interviews of professional visitors (curators, artists, art critics, collectors...)?*
  - *Photos*
  
  - Balance of the two exhibitions, comparison... based on two criterias pointed out in the 1<sup>st</sup> part (independence and work with data)
- (by session 16)

Expography & Bibliography
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Biography & bibliography (on Szeemann)?
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Imprint (Appendix), including the acknowledgements

## **5.PROPOSAL**

16 FEBRUARY 2007

### **SUMMARY**

#### **FOREWORD**

- by Yves Aupetitallot

#### **INTRODUCTION**

- by Session 16

#### **PART 1 – THE FACTORY**

##### **Description of the functioning of the archives**

- Description of it's arrangement and how it works
- Personal relation of Hs with this place
- Interviews of people who worked there or who knows about it: Josy Kraft and Jérôme Szeemann, Christoph Zürcher, Philipp Russek, Zurich, Kees Anssen, Corinne Giandou

##### **Archives as a place to create exhibitions**

- Portrait of HS as a reader (intellectual biography): list and analyse of he books that influence the way to think a chosen exhibition: interest, actualities, way to appropriate theories

#### **PART 2 – CHOSEN EXHIBITION**

**Working process for the chosen exhibition:**

- Economical resources
- Fonctionement and status of the agency: interviews of people who worked with him: Josy Kraft and Jérôme Szeemann, Christoph Zürcher, Philipp Russek, Zurich, Kees Anssen, Corinne Giandou
- Way to chose artists, art works, reasons

**Reconstitution of a chosen exhibition:**

- Through documents find in the archives (letters, check lists, map ...) and through other documents available and interview : Josy Kraft & Jérôme Szeemann, Christoph Zürcher, Philipp Russek, Zurich, Kees Anssen, Corinne Giandou

**Reception of the chosen exhibition:**

- Through reviews and interviews of artists involved, co-curators and professional visitors

**CONCLUSION****EXPOGRAPHY, BIOGRAPHY AND BIBLIOGRAPHY**